



FAMILY OWNED AND OPERATED SINCE 1966

DON WOOD PHOTOGRAPHY

Schools & Sports | Weddings | Portraits | Commercial Printing | Display Solutions | Restoration



"A beautiful way to remember....."

Don Wood Photography is a family owned and operated business that has been a leader in the industry since its establishment in 1966. Don Wood Photography is still to this day a family owned and operated Studio complete with a Digital Imaging Facility specialising in School, Wedding and Portrait photography.

Don Wood Photography is now run by Stuart and Jane Wood.

The entire team are dedicated and conscientious, always striving to maintain a high standard of quality service. Our mission at Don Wood Photography is to provide you with outstanding customer service and an outstanding quality product. Drawing on the resources of the highly skilled team at Don Wood Photography, we are able to provide you a service that caters to your schools needs.

Our motto at Don Wood Photography is 'A beautiful way to remember', we believe that these memories that we capture from your school will be cherished and will provide fond memories in the years ahead for your students.

To discuss your school requirements please contact our team to arrange an appointment to view samples and discuss your particular needs. Thank you for taking the time to view this brochure and we look forward to hearing from you soon.

For more information about any of the photo options in this brochure, or to discuss the best option for your school please give Don Wood Photography a call. Our friendly staff will be more than happy to help you.

Our studio is located at Unit 5, 10 Yalgar Road, Kirrawee 2232. If you would like to come in and view samples of our products please feel free to make an appointment.

Phone: (02) 9542 5370

Email: info@donwoodphotography.com.au

Web: www.donwoodphotography.com.au





Why you should choose us...

Our facility here at **Don Wood Photography** provides you with a range of options for your school from tailored class photos to one of a kind photo books, designed with your school in mind.

Every photo leaving our on site lab has a team of expertly trained lab staff checking over it, ensuring that you will be 100% satisfied with your final product.

Here at Don Wood Photography we do things a little different as those little things make a big difference. We spend time editing all our images from portrait photographs to the group photo. With group photos we guarantee every child will have eyes open and best possible expression. With our portrait photos all images are rotated and cropped so every child is centered and straight. We also adjust colour and density on every child. Time consuming but quality is our number one.

With every school we individually design a front cover to compliment the schools branding. We use images in this process captured at the school to reflect current students and facilities. This process of design occurs between our graphic artist and school ensuring an accurate and professional product.

With a reputation of over 49 years in the business Don Wood Photography is made up of a professional and fun team, with clients returning year after year who are happy with our consistent results.

All of our photographers and designs are our own people, we do not outsource our services, which means that our team will work hand in hand with you through every step of the way during your experience with Don Wood Photography.



Benefits

Benefits to the school and staff:

- Prompt, courteous and professional service
- A base commission rate per pack sold or percentage of orders
- Complimentary Year 6 Graduation Books or Certificates for each student
- Quality presentation album complete with all group photographs (staff, class, prefects, sport, choir etc)
- A complimentary bound album of all student portrait photographs
- A database on CD with all photographs and student information and group photos
- Complimentary staff group and portrait photographs. Formal group and black and white muck up photos plus portrait photographs.
- Complimentary class photographs for class teachers
- Personal ongoing support with our friendly staff

Benefits to Students and Parents:

- Great value for money for a quality product
- Prompt, courteous and professional service with a fast turnover
- Easy Re-order system for extra copies
- Online ordering - pre pay photographs
- Downloading of portrait images
- Online ordering of sport and extra curricular images
- Complimentary Year 6 Graduation photographs and options

School Package Options...

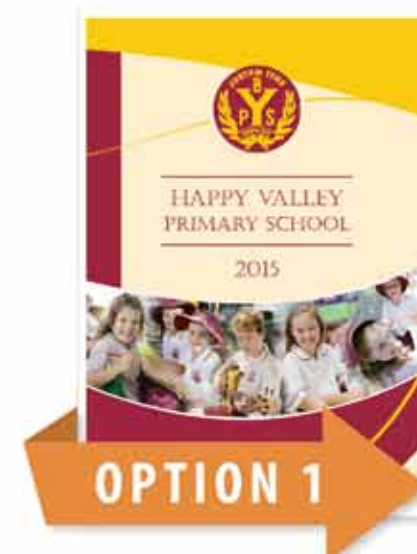


Photo Books

Tailored 12 page A4 eco friendly photo book that captures all elements of your class and school year using your schools colours and themes leaving a lasting impression and great memories for years to come. See page 8 for more details.



Class Presentation Folder

Professionally designed 4 page folder that is a concise reflection of your class. It contains a class composite and traditional group photograph whilst being professionally designed from cover to cover. See page 12 for more details.



Traditional Package

Presented in a traditional plastic sleeve our 'traditional package' is produced using traditional photographic papers and techniques. Contains traditional class group and personalised composite page plus customised front cover. See page 16 for more details.

Individually designed for your school!

OPTION 1

Photo Books

Our professionally designed A4 Sized Photo Books are individually tailored towards your school's requirements. With an environmentally conscious attitude towards our photo books we are creating precious memories in an environmentally friendly way by using FSC certified papers and a printing process that eliminates water usage and excess waste. They also allow us to offer more options.

Your photo book options include:

- A professionally designed layout incorporating school branding
- A personalised front cover
- A Principal's message page
- Individual student portrait
- Class formal group photo
- Class composite photos
- Class group muck-up photo
- School values and/or School song page
- Interactive page for students to record information
- An autographs page
- Class snap shots and activities photo page*
- Colour and black and white portraits
- Portrait stickers insert*

Our photo books are available by themselves or as a part of a portrait packs. Please see the portrait pack information on page ... to find out more about our packs.



*These are options available

Individually designed for your school!



Photo Book Package Options



Portrait Pack 1

Includes the **PHOTO BOOK**
PLUS ONE sheet of portraits consisting of:
 1x 7x5" (176x127mm) portrait
 2x 3.5x2.5" (89x67mm) portraits
 2x 2x1.5" (50x38mm) colour key ring portraits
 1x 2x1.5" (50x38mm) black and white key ring portrait
 1x 7x1.5" (176x38mm) bookmark
PHOTO BOOK INCLUDES YEAR PHOTO



Portrait Pack 2

Includes the **PHOTO BOOK**
PLUS Portrait Sheets consisting of:
 1x 7x5" (176x127mm) portrait
 2x 5x3.5" (127x89mm) portraits
 3x 3.5x2.5" (89x67mm) colour portraits
 2x 3.5x2.5" (89x67mm) black and white portraits
 5x 2x1.5" (50x38mm) colour key ring portraits
 3x 2x1.5" (50x38mm) black and white key ring portraits
 8x 1/2x3/4" (20x13mm) locket sized portraits
PHOTO BOOK INCLUDES YEAR PHOTO



Portrait Pack 3

Includes the **PHOTO BOOK**
PLUS Portrait Sheets consisting of:
 2x 7x5" (176x127mm) portraits
 2x 6x4" (154x103mm) portraits
 2x 3.5x2.5" (89x67mm) colour portraits
 1x 3.5x2.5" (89x67mm) black and white portrait
 4x 2x1.5" (50x38mm) colour key ring portraits
 3x 2x1.5" (50x38mm) black and white key ring portraits
PHOTO BOOK INCLUDES YEAR PHOTO



Portrait Pack 4

Includes the **PHOTO BOOK**
PLUS Portrait Sheets consisting of:
 1x 10x8" (250x200mm) portrait
 2x 7x5" (176x127mm) portraits
 2x 6x4" (154x103mm) portraits
 2x 3.5x2.5" (89x67mm) colour portraits
 1x 3.5x2.5" (89x67mm) black and white portrait
 4x 2x1.5" (50x38mm) colour key ring portraits
 3x 2x1.5" (50x38mm) black and white key ring portraits
PHOTO BOOK INCLUDES YEAR PHOTO



Portrait Only Pack

Includes **Portrait Sheets** consisting of:
 1x 7x5" (176x127mm) portrait
 2x 5x3.5" (127x89mm) portraits
 3x 3.5x2.5" (89x67mm) colour portraits
 2x 3.5x2.5" (89x67mm) black and white portraits
 5x 2x1.5" (50x38mm) colour key ring portraits
 3x 2x1.5" (50x38mm) black and white key ring portraits
 8x 1/2x3/4" (20x13mm) Locket sized portraits
DOES NOT INCLUDE PHOTO BOOK



Photo Book Only Pack

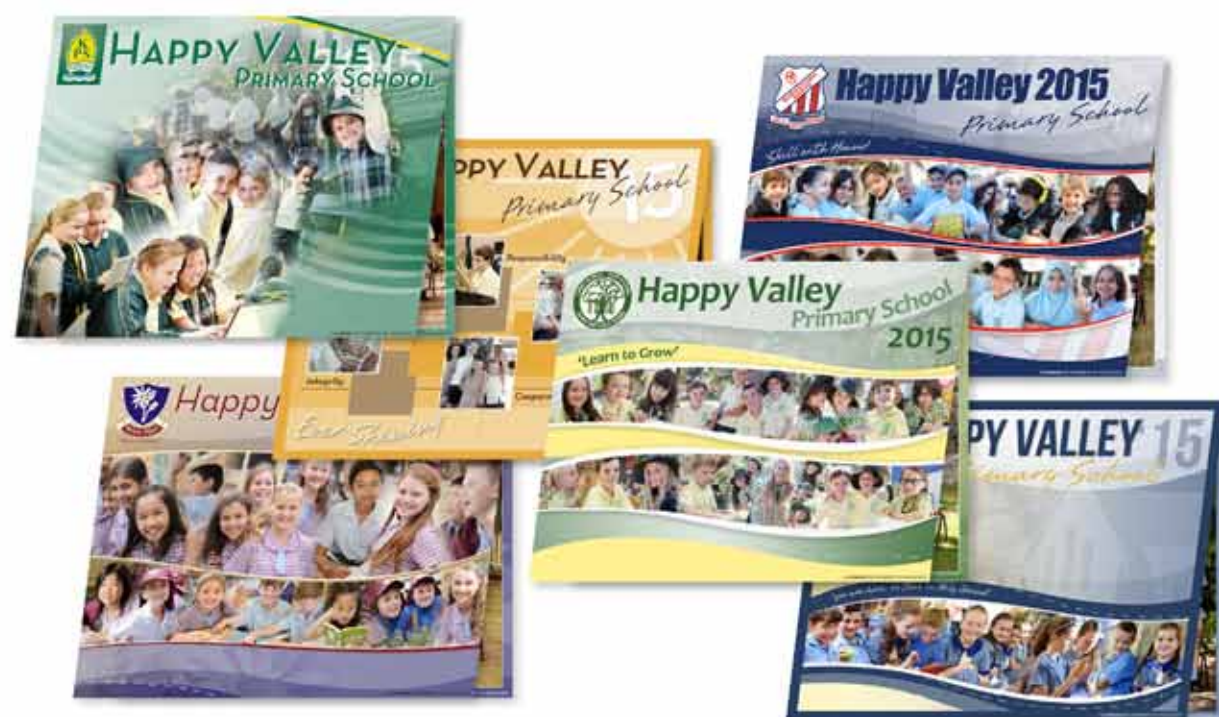
Includes the **PHOTO BOOK** that consists of:
 - A front cover designed for your school
 - Group format selected by your school that includes a year photo
 - A portrait composite page
 - A large individual portrait presented within the book
 - As well as pages for the students to complete eg. autographs, favourite things, memories etc.

OPTION 2

Class Presentation Folder

This economical class presentation option contains all the necessary elements. A customised cover designed with your school colours and branding, a class composite photo, traditional class group photo, and you choice of a customised back page whether it be your school song, leaders photo, a message from the principal or school values. This A4 FSC presentation folder is presented in a printed DWP envelope ensuring a safe transit home and storage.

Our class presentation folders are available by themselves or as a part of a portrait packs. Please see the portrait pack information on page ... to find out more about our packs.



Individually designed for your school!

Photo Fold Package Option



Portrait Pack 1

Includes the **GROUP PHOTO** option
PLUS One sheet of portraits consisting of:
 1x 7x5" (176x127mm) portrait
 2x 3.5x2.5" (89x67mm) portraits
 2x 2x1.5" (50x38mm) colour key ring portraits
 1x 2x1.5" (50x38mm) black and white key ring portrait
 1x 7x1.5" (176x38mm) bookmark



Portrait Pack 2

Includes the **GROUP PHOTO** option
PLUS Two sheets of portraits consisting of:
 1x 7x5" (176x127mm) portrait
 2x 5x3.5" (127x89mm) portraits
 3x 3.5x2.5" (89x67mm) colour portraits
 2x 3.5x2.5" (89x67mm) black and white portraits
 5x 2x1.5" (50x38mm) colour key ring portraits
 3x 2x1.5" (50x38mm) black and white key ring portraits
 8x 1/2x1/4" (20x13mm) locket sized portraits



Portrait Pack 3

Includes the **GROUP PHOTO** option
PLUS Two sheets of portraits consisting of:
 2x 7x5" (176x127mm) portraits
 2x 6x4" (154x103mm) portraits
 2x 3.5x2.5" (89x67mm) colour portraits
 1x 3.5x2.5" (89x67mm) black and white portrait
 4x 2x1.5" (50x38mm) colour key ring portraits
 3x 2x1.5" (50x38mm) black and white key ring portraits



Portrait Pack 4

Includes the **GROUP PHOTO** option
PLUS Three sheets of portraits consisting of:
 1x 10x8" (250x200mm) portrait
 2x 7x5" (176x127mm) portraits
 2x 6x4" (154x103mm) portraits
 2x 3.5x2.5" (89x67mm) colour portraits
 1x 3.5x2.5" (89x67mm) black and white portraits
 4x 2x1.5" (50x38mm) colour key ring portraits
 3x 2x1.5" (50x38mm) black and white key ring portraits



Portrait Only Pack

Includes **two sheets of portraits** consisting of:
 1x 7x5" (176x127mm) portrait
 2x 5x3.5" (127x89mm) portraits
 3x 3.5x2.5" (89x67mm) colour portraits
 2x 3.5x2.5" (89x67mm) black and white portraits
 5x 2x1.5" (50x38mm) colour key ring portraits
 3x 2x1.5" (50x38mm) black and white key ring portrait
 8x 1/2x1/4" (20x13mm) Locket sized portraits

DOES NOT INCLUDE GROUP PHOTOGRAPH

Group Only Pack

1x 10x8" (250x200mm) class photo including names, on photographic paper

Packaged in an envelope.

DOES NOT INCLUDE ANY PORTRAITS

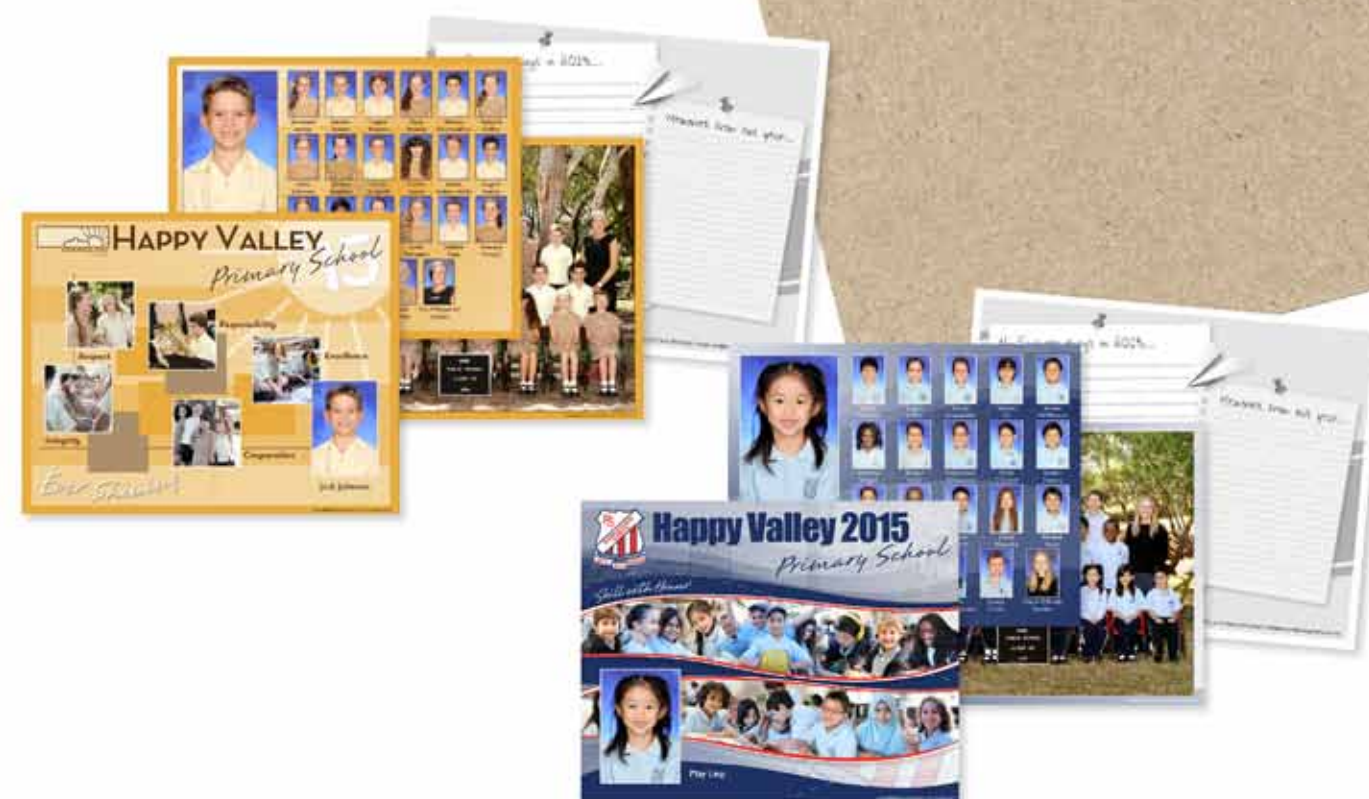


OPTION 3

Traditional Package

Even with a shift towards FSC papers and sustainability our traditional photo package using traditional photographic materials is still the most sort after. Presented in a clear 10x8 (25.4x20.3cm) clear plastic sleeve that ensures protection, the personalised package contains a customised cover designed with your school colours and branding along with student portrait, name and class, a traditional class group photo, personalised class composite photo and a 'Things I Like' page. This package using traditional technique has stood the test of time and ensures your children's photo will be 'A beautiful way to remember....'

Our traditional photos are available by themselves or as a part of a portrait packs. Please see the portrait pack information on page... to find out more about our packs.



Individually designed for your school!



Traditional Package Options



Portrait Pack 1
Includes the **GROUP PHOTO** set that consists of 3 photographic sheets:
PLUS One sheet of portraits consisting of:
1x 7x5" (176x127mm) portrait
2x 3.5x2.5" (89x67mm) portraits
2x 2x1.5" (50x38mm) colour key ring portraits
1x 2x1.5" (50x38mm) black and white key ring portrait
1x 7x1.5" (176x38mm) bookmark



Portrait Pack 2
Includes the **GROUP PHOTO** set that consists of 3 photographic sheets:
PLUS Two sheets of portraits consisting of:
1x 7x5" (176x127mm) portrait
2x 5x3.5" (127x89mm) portraits
3x 3.5x2.5" (89x67mm) colour portraits
2x 3.5x2.5" (89x67mm) black and white portraits
5x 2x1.5" (50x38mm) colour key ring portraits
3x 2x1.5" (50x38mm) black and white key ring portraits
8x 1/2x3/4" (20x13mm) locket sized portraits



Portrait Pack 3
Includes the **GROUP PHOTO** set that consists of 3 photographic sheets:
PLUS Two sheets of portraits consisting of:
2x 7x5" (176x127mm) portraits
2x 6x4" (154x103mm) portraits
2x 3.5x2.5" (89x67mm) colour portraits
1x 3.5x2.5" (89x67mm) black and white portrait
4x 2x1.5" (50x38mm) colour key ring portraits
3x 2x1.5" (50x38mm) black and white key ring portraits



Portrait Pack 4
Includes the **GROUP PHOTO** set that consists of 3 photographic sheets:
PLUS Three sheets of portraits consisting of:
1x 10x8" (250x200mm) portrait
2x 7x5" (176x127mm) portraits
2x 6x4" (154x103mm) portraits
2x 3.5x2.5" (89x67mm) colour portraits
1x 3.5x2.5" (89x67mm) black and white portraits
4x 2x1.5" (50x38mm) colour key ring portraits
3x 2x1.5" (50x38mm) black and white key ring portraits



Portrait Only Pack
Includes **two sheets of portraits** consisting of:
1x 7x5" (176x127mm) portrait
2x 5x3.5" (127x89mm) portraits
3x 3.5x2.5" (89x67mm) colour portraits
2x 3.5x2.5" (89x67mm) black and white portraits
5x 2x1.5" (50x38mm) colour key ring portraits
3x 2x1.5" (50x38mm) black and white key ring portraits
8x 1/2x3/4" (20x13mm) Locket sized portraits
DOES NOT INCLUDE GROUP PHOTOGRAPH



Group Only Pack
Includes the **GROUP PHOTO** set that consists of 3 photographic sheets:
-A front cover with your school name and logo
-One class composite page
-The class/ group photo
Packaged in a clear plastic presentation sleeve.
DOES NOT INCLUDE ANY PORTRAITS

Family Photo Option

PACK OPTIONS

Packages available with the **Family Portrait** option.

PACK 1



1x 13x18cm



2x 9x13cm



3x 4.6x3.2cm Keyring prints

PACK 2



1x 20x25cm



1x 13x18cm



2x 9x13cm



3x 4.6x3.2cm Keyring prints

PACK 3



1x 20x25cm



1x 13x18cm



2x 9x13cm



5x 4.6x3.2cm Keyring prints



2 Bookmarks



3 Gift Tags

CALENDAR



Julio & Sophie

ALSO AVAILABLE:
-CALENDARS
-KEY RINGS



(photo not included)

Sports & Extra Curricular Photo Option

All sports photos are printed 10'x8' (25.4x20.3cm) and include school name and logos.



Extras Option



Extras Combo

Includes:
4x Gift Cards with portrait
2x 7x1.5' (176x38mm) Bookmarks
8x 3.2x1.5' (50x38mm) colour key ring portraits



Calendar

One 11x14' (279x355mm) sized Black and White Calendar with coloured individual portrait photo and student's name.



Keyring

NO PRINTS INCLUDED- Keyrings must be ordered in conjunction with a photo pack, in order to have the right sized prints to fit inside the keyring. Please see packs on previous page for packages that contain 2x1.5' (50x38mm) sized key ring photos for use with this product.

Disks

When you have your school photos taken by **Don Wood Photography** you will be given a digital copy of all group photos as well as the student's individual portraits. These print ready images are great for use in school newsletters, student management systems and record keeping.

3 disks supplied:

- **Portrait disk** - this disk has three folders supplied from each class/year. This contains images in the three styles below:



Aaron Smith
First name
Surname

Smith Aaron
Surname
First name

06950721
Student number or
Library number

- **Groups disk** - this disk contains all group photographs shot in an edited/laid out format and a raw edited format.



- **Shots disk** - this disk contains all images photographed around the school displaying aspects of the school environment and technology.



ID Cards or Data Book

Don Wood Photography can also supply your school with photo identification cards for office and library use. These cards will have a portrait photo and student details along with your school logo. Great for use in your school's student management system.



Individually designed for your school!

Year 6 Graduation

At **Don Wood Photography** we have special options available to Year 6 students. We offer complimentary Graduation Books or Certificates, we can help you celebrate your students' Graduation.



Year 6 Presentation Certificate Folder

This Year 6 presentation certificate folder contains student portrait and personalised message from the principal or year 6 teachers. Designed using your school colours, logo and theme.

OR

12 Page Year 6 Graduation Book

Combining a Year 6 formal group photo plus a black and white muck up photo, a composite of all year 6 students, a certificate of graduation page, a student portrait page, a personalised message from the principal or year 6 teachers as well as other fun activities pages.



School Year Books...

Don Wood Photography are more than happy to discuss year book options with your school. We are happy to design, layout, co-ordinate all your year book specifications. From 12 page post bound books to 112 page perfect bound books. Please enquire regarding a competitive price.

Graduations & formals



As well as photographing your school portraits, Don Wood Photography is also an excellent choice for your Year 6 farewell. We can capture all the memories from your special night. All the memories from your special night can be displayed on our website for viewing and ordering. Farewell Packages are only available to the Sydney Metro area. Please contact us to discuss our Year 6 farewell packages.



School speech day...



At Don Wood Photography, we also photograph speech days and other school events. Please contact us for more information.

School Posters

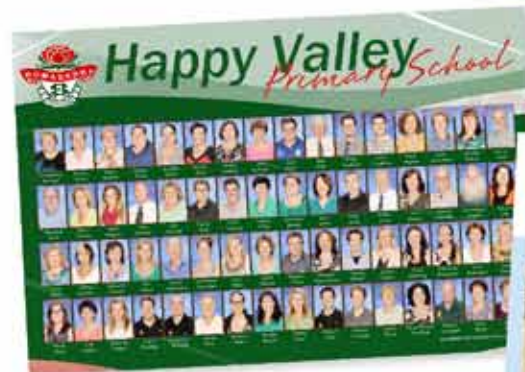
At Don Wood Photography we also offer a range of Display Solutions for your school. Including:

- Whole School composites
- Whole school group photos
- Staff composite directory boards
- Staff formal group photo
- Year 6 photos
- Uniform posters

All posters are displayed in a 20'x30' (50x75cm) black aluminium frame and utilize school colours, logo and branding



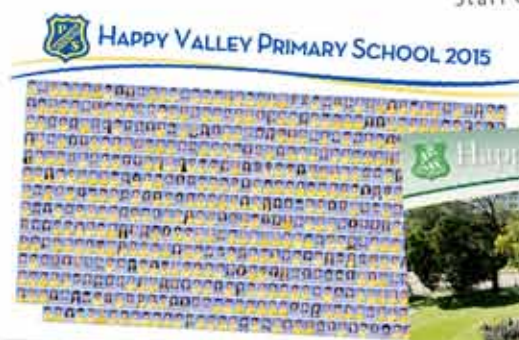
Informal staff group poster
(with names)



Staff composite poster



Whole school poster



Whole school student
composite poster
(without names)



Customised whole school poster



School uniform poster



Combination Poster
Staff and Year 6
(formal and muck up)

School Promotional Items



DL Flyers



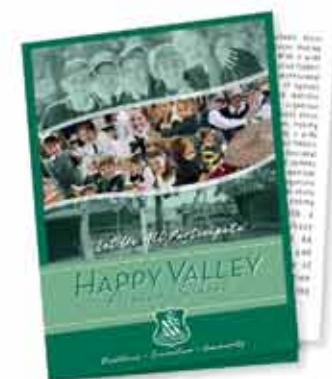
A4 Z-Fold Brochure



Promotional Leaflet



A6 Postcards



Presentation folder

Single or double sided colour DL flyer used to promote school events or service such as kinder open days, orientations days, uniforms etc.

Z-Fold double sided A4 pamphlet. Ideal for a school information, uniform or services brochure. To put in new enrollment packs or displayed in school office reception.

Available to suit in size A4, A3 or SRA3. These posters are a great way to promote around the school, upcoming events.

The A6 postcard with stamp and address on the back plus space to write a message. Ideal for reminders, events, thank you or personal words of encouragement.

With a wide variety of options available these presentation folders hold multiple A4 pages making for a professional and organised look.



Pull up banner

Available in multiple sizes. These pull up banners are easy to transport and assemble giving an easy and professional look.

All artwork design by don wood photography can be supplied or created by don wood photography.

School Shots

An extensive range of informal shots are taken at every school. We also target specific areas when identified by the school. We use these images throughout our design process to ensure current students and school facilities. The school gets a copy that can be used throughout it's internal promotion, marketing and website.



Photo Art

With such an extensive library of images at hand, internal promotion of values, facilities and the joy of learning can be displayed throughout the school. Large or small, panorama or square, colour or in black or white we can do it all. Mounted on light weight materials makes this form of display effective and safe.



Individually designed for your school!

Notes:



"A beautiful way to remember....."



FAMILY OWNED AND OPERATED SINCE 1966

DON WOOD PHOTOGRAPHY

"A beautiful way to remember....."



Mixed Sources

Product group from well-managed
forests, controlled sources and
recycled wood or fiber
www.fsc.org Cert no.
© 1996 Forest Stewardship Council

Design and printing by Don Wood Photography.